



New Beginning Center Golf Tournament Sponsorship Packet

June 3, 2011

8:30 AM

THE LAKES COURSE AT FIREWHEEL GOLF PARK

Honorary Chair:

Mayor Ronald E. Jones

Honorary Co- Chair:

Rockwall County Sheriff Harold Eavenson



NEW BEGINNING CENTER
Starting Over Starts Here



About New Beginning Center

New Beginning Center is a nonprofit agency dedicated to fostering an environment of safety, support and respect for families affected by domestic violence. This is accomplished by crisis intervention, emergency shelter, counseling, education, advocacy and diverse community partnerships.

In 2009, 111 women in Texas were killed by their intimate partner or ex-partner. According to a national survey of more than 50,000 people, 50 percent of men who abused their wives also abused their children. One woman in every three days is taken from their loved ones due to domestic violence or dating violence. New Beginning Center served more than 10,000 victims of domestic violence in 2010. With your help, New Beginning Center can save lives!

On June 3, 2011, New Beginning Center will host its annual Golf Tournament at Firewheel Golf Club. This is an opportunity to make a real difference. The proceeds will go to New Beginning Center, which will benefit those affected by domestic violence.

This event offers more than an opportunity for you to help out families escaping violent homes. You will have the chance to network with others, like yourself, who believe they can make a difference in efforts to end domestic violence.

Participants will enjoy a congenial morning on the links, compete for contests such as closest to the pin, longest drive, over-my-head drive and much more! Following the tournament there will be an award reception. Tee it up with us out on the course as you support an equally incredible cause.



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Presenting Sponsor \$3,000

- Designation as “St. Andrews Sponsor”
- Featured on event registration material
- Recognition of sponsorship in all pre—and post — event press releases and public service announcements
- Acknowledgement of sponsorship on agency website with a link to the sponsoring company’s website
- Three teams in the tournament
- Two reserved tee for distribution of corporate material, product or promotion
- Placement of company banner at event
- Sponsor signage throughout event
- Recognition in agency publications, including newsletters and annual report



Premier Sponsor \$2,000

- Designation as “Pebble Beach Sponsor”
- Featured on event registration material
- Recognition of sponsorship in all pre —and post — event press releases and public service announcements
- Two team entries in the tournament
- One reserved tee for distribution of corporate material, product or promotion
- Sponsor signage throughout the event
- Placement of company banner
- Recognition in agency publications, including website, newsletters and annual report



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Putting Contest Sponsor \$1,500

- Designation as “Ping Sponsor”
- Featured on event registration material
- Recognition of sponsorship in all pre — and post — event press releases and public service announcements
- One team (foursome) entry in the tournament
- Table at Putting Contest for distribution of corporate material, product or promotion
- Sponsor signage at the event
- Recognition in agency publications, including website, newsletters and annual report



Event Sponsor \$1,000

- Designation as “Ben Hogan Sponsor”
- Featured on event registration material
- Recognition of sponsorship in all pre — and post — event press releases and public service announcements
- One team (foursome) entry in the tournament
- Sponsor signage throughout the event
- Placement of company banner
- Recognition in agency publications, including website, newsletters and annual report



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Hole-In-One Sponsor \$800

- Designation as "Titleist Sponsor"
- One team (foursome) entry in the tournament
- Table at Hole-In-One Context for distribution of materials, product or promotion
- Sponsor signage throughout the event
- Recognition in agency publications, including on website, newsletters and annual report

Team Sponsor \$500

- One team (foursome) entry in the tournament
- Sponsor signage throughout the event
- Recognition in agency publications, including on website, newsletters and annual report

Hole Sponsor \$300

- Recognition in agency publications, including website, newsletters and annual report
- Reserved tee signage for specific hole



Underwriting & In-Kind Donation Opportunities



Design your own drink holder with your company logo - \$750



Wipe Your Brow Towels with your company logo - \$750



Lunch - \$1000



Tee Prize (given to each golfer) - \$750



Golf Shirts with your company logo - \$1,500

All underwriting and in-kind donations are 100 percent tax-deductible and include:

- Sponsor signage throughout event
- Recognition in agency publications, including on website, newsletters and annual report

For more information about sponsorships, underwriting or our program, please call 972-276-0423, ext. 234 or e-mail communitydevelopment@newbeginningcenter.org.



NEW BEGINNING CENTER
Starting Over Starts Here

New Beginning Center's Annual Golf Tournament Sponsorship Form

Primary Contact: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Sponsorship Pledge:

Presenting Sponsor \$3,000 \$

Premier Sponsor \$2,000 \$

Putting Contest Sponsor \$1,500 \$

Event Sponsor \$1,000 \$

Hole-In-One Sponsor \$800 \$

Team Sponsor Number of Teams X \$500 \$

Hole Sponsor Number of Teams X \$300 \$

Individual Entry Number of Players X \$150 \$

I am unable to attend, but please accept my donation: \$

Check MasterCard/Visa Total \$

Card Number _____ Expiration Date _____

Signature _____

PLAYERS

1. (Host) _____ E-mail _____

2. _____ E-mail _____

3. _____ E-mail _____

4. _____ E-mail _____

Please respond by May 25, 2011 by mail to New Beginning Center, Annual Golf Tournament, 218 North Tenth Street, Garland, Texas 75040 OR by FAX to 972-276-1344. Thank you for your support. Grab your clubs and see you on the links! For any questions, contact either Nickie Murchison at communitydevelopment@newbeginningcenter.org / 972-276-0423 ext 234 OR Jennifer Morrison at jmorrison@newbeginningcenter.org / 972-276-0423 ext 227.